



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

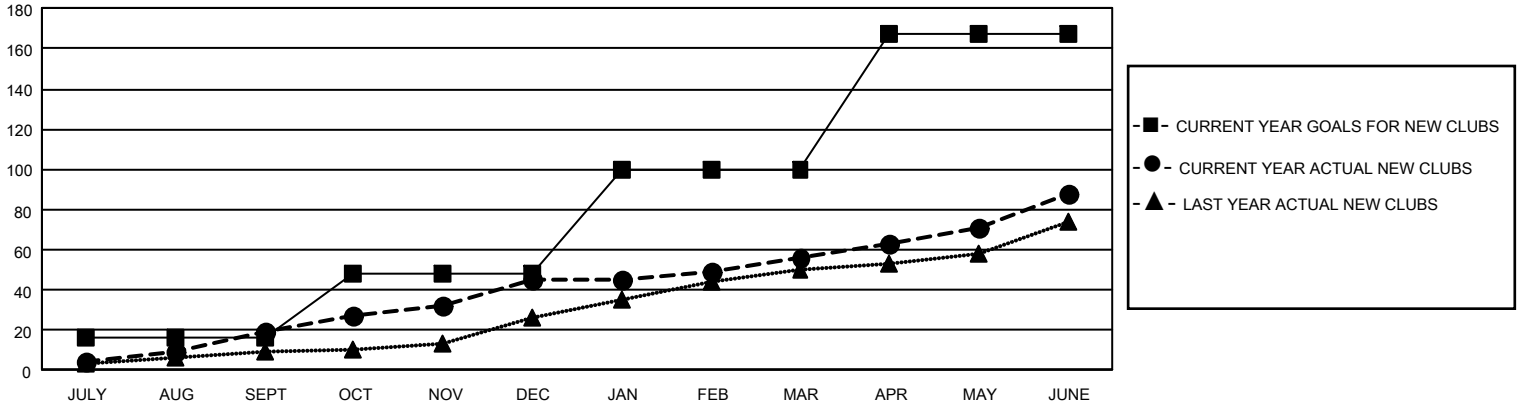
## GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

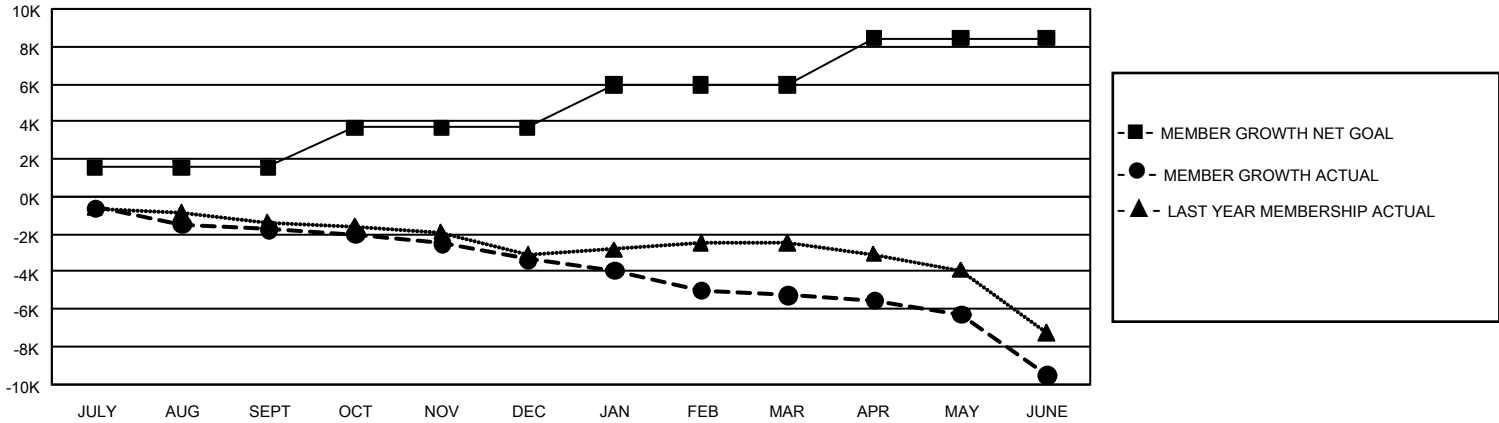
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	48	19	39
OCT/NOV/DEC	96	26	44
JAN/FEB/MAR	156	11	73
APR/MAY/JUNE	201	32	71

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1536	2,899	4,208
OCT/NOV/DEC	2131	3,461	4,719
JAN/FEB/MAR	2288	2,332	3,749
APR/MAY/JUNE	2498	4,052	7,663

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 226	3,893 CLUBS OF 9,333 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	175,094 (76.25%)
<u>DROPPED MEMBERS</u>		FEMALE	54,549 (23.75%)
DECEASED	2,613	TOTAL FAMILY UNIT MEMBERS	
CLUB CANCELLED	1,193	10,619	
OTHER	16,535	FAMILY MEMBERS PAYING HALF DUES	
TOTAL	20,341	5,487	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)